

Press Release 11/2018

Meet Adele – At the Bau 2019

FINDEISEN presents needled carpets with celebrity support

ETTLINGEN (ri) Face to face with Adele, a tiger to be funded, and also dancers. All that and many other things will be in store for visitors of the Bau 2019 at FINDEISEN's exhibition booth in Hall A5 | 101.

The manufacturer of needled carpets continues the tradition of unusual exhibition concepts which earned him the award „Best Exhibition Booth“ at the Bau 2017.

Under the motto „Meet Adele“, FINDEISEN's carpets will again be presented in an unusual context and, this time, with celebrity support. Rose-Marie Riedl, FINDEISEN's marketing manageress, will not yet tell more: “In any case, our exhibition booth will once more be something very special. This much is certain you have never seen anything like it at a Bau exhibition.”

Three top qualities at a time will equally be staged at the exhibition booth:

FINETT DIMENSION – the unmatched carpet tile without heavy coating is only slightly fixed to the floor and so, can be removed easily at any time. **FINETT DIMENSION** just won the German Design Award for the multitude of design options and the trendy colour scheme.

FINETT FEINWERK – the felt-like optics combined with soft haptics and numerous (plain) shades make it the optimum solution to create a comfortable room atmosphere.

FINETT VISION – is extremely robust and ensures outstanding acoustics in heavy-traffic areas.

CONTACT

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About FINDEISEN

With its umbrella brand FINETT, FINDEISEN GmbH became the global market leader in the field of needled carpets.

FINDEISEN GmbH was established in 1921 in Ettlingen (Baden-Württemberg) where the family-owned company and its fabrication are based to this day. So, all FINETT products are 100 % Made in Germany.

FINDEISEN employs about 75 people, produces approx. 2.5 million m² of needled material per annum and supplies its carpets into more than 40 countries all over the world.

CEOs: Stephan Naacke (marketing and sales) and Helmut Wenzel (production, staff and finances).

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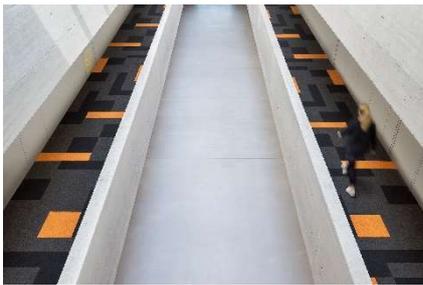
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MEET ADELE

„Meet Adele“ that is what is waiting for the visitors of the Bau 2019 at FINDEISEN's booth in hall A5 | 101.



With 38 colours as well as various formats FINETT **DIMENSION** opens up infinite design options. As the modules can be replaced easily and fast, it may well be a little more colour sometimes.

Photos: ©bildhübsche Fotografie Andreas Körner für FINDEISEN



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Apart from tiles and planks the FINETT **DIMENSION** collection also includes special shapes such as e.g. hexagons. Furthermore, customized shapes are produced upon request.

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FINETT **VISION** makes for optimum room acoustics like for instance in the big event room of the Volkshochschule (adult education centre) in Ettlingen.

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